POSTER PRESENTATIONS IN THE HUMANITIES
Why present a conference poster?

- Spark conversation and help you engage with attendees interested in your research
- Allow for deeper discussion and feedback on your research
- Good way to start presenting at conferences and build your CV
- Typically less pressure than a full panel presentation
- Excellent networking opportunity
Differences from STEM?

- Don’t have to follow rigid (intro, methods, results and discussion) format
- More freedom to get creative with format, design, and graphics
- Can follow format of a humanities research paper

Stephanie Krom, “Poster Tips for Humanities Conference Posters.”
Poster Design Tips

Use PowerPoint to set size...

- Design Tab
- Slide Size – Custom Slide Size
Poster Design Tips

- Keep colors generally light, subtle, and complementary
- Break up the text with relevant images and white space
- Keep text straight and aligned
- Choose clear, legible fonts and keep consistent
- All fonts larger than 20 point
- Emphasize key points with bold font or bulleted lists
Poster Content

- Highlight main points and don’t overuse text
- Keep text active and concise
- Cite images and include a bibliography
- Carefully check spelling and grammar
Saving the Moose with the BB&T Economic Growth Fund

Emily Wieder
HON 170 The History of Elizabethtown: Campus and Community
Spring 2016

Background
- 1923: Casimir Enlien, Uhde hired to design the new Moose Lodge in Elizabethtown at the site of the Green and White Hotel.
- 1928: The Fuller Brothers of Elizabethtown completed construction on Moose Lodge No. 596.
- 1880s: Flooding from the Conestoga Creek damaged basement, forcing the lodge to move activities to the upstairs.
- 2014: Moose Lodge No. 596 is for sale.

Implementation Plan
- Maintain historical integrity
- Salvage architectural details
- Keep the facade

Adaptable performance space
- Black box theater
- Projection screen
- Open Rehearsal

Unique dining establishments
- Wine and espresso bar
- Interior lounge
- Rooftop snack bar

Grant Purpose
- To improve the social and economic health of Lancaster County through business attraction and retention, industrial growth, and creation of sustainable living wages jobs for residents of Lancaster County.

$100,000 to $1,000,000
One to two year fund period

Steps Moving Forward
- Organize resources
  - Access the amount of work to be done
  - Determine the building's assets
- Seek input
  - Gather expert opinions (architects, preservationists)
  - Involve community members
- Gain funding
  - Seek financial support from grants
  - Ask for community donations
- Begin restoration
  - Replace architectural details
  - Repaint the facade
  - Renovate the interior

Anticipated Results
- Preservation of architectural link between Lancaster County and Elizabethtown
- Functionality and adaptability of the building
- Greater community engagement
- Enhanced downtown activity
- Job creation

Community Connections
- Winters Heritage House Museum
- Elizabethtown Historical Society
- Elizabethtown College
- The Masonic Village
- Mill, Inc. Factory

References
- http://www.heddenlibrary.cmu.edu/Architects/Architecture/lois_hedden.html
Preserving the Past & Serving the Future
Abigail Harvey
HON 170 Elizabethtown History: Campus and Community
Spring 2016

ELIZABETHTOWN
PENNSYLVANIA

- Located in Lancaster County.
- As of 2014, there were 11,811 residents.
- Elizabethtown College and the Masonic Village are both located within the town.
- The average income is approximately $55,601 per household.
- As of 2012, there were 767 businesses located in Elizabethtown.

CURRENT PROBLEM

In 2014, the Loyal Order of the Moose put the Moose Lodge #596 up for sale. There has been a growing concern that the historic building will be demolished by any potential buyer. Many community members have gathered and expressed an interest in renovating the Moose Lodge; however, there is a lack of funding to support any revitalization plans.

PROPOSAL

<table>
<thead>
<tr>
<th>UPPER LEVEL</th>
<th>Lower Level</th>
</tr>
</thead>
<tbody>
<tr>
<td>Upscale, sit-down restaurant to attract locals and from surrounding areas</td>
<td>Casual, trendy restaurant directed towards college students and young adults</td>
</tr>
<tr>
<td>Main Floor: (Part 1) casual restaurant targeted to college students and young adults (Part 2) entrance to the revitalized theater to show movies or performances once again</td>
<td>Basement: community center that hosts after-school activities for school aged children</td>
</tr>
</tbody>
</table>

LOYAL ORDER OF THE MOOSE

- There are over 2,190 chapters with more than a million active members today.
- The “family fraternity” values have always been centered around community service.
- Early 1900s: Elizabethtown’s chapter of the Loyal Order of the Moose was founded.

MOOSE LODGE #596

- Home to Elizabethtown’s Loyal Order of the Moose for over 58 years.
- 1912: construction started by Caxton Enslow Urban, a locally renowned architect.
- Includes a theater, banquet rooms, kitchen, and multiple bars.

KEYSTONE COMMUNITIES PROGRAM: ANCHOR BUILDING GRANT

The Keystone Communities Program’s selection includes a wide variety of grants. The Anchor Building grant appears to be the most applicable for the Moose Lodge.

- Offered through the Pennsylvania Downtown Center.
- Requirements: “the building must be historic, vacant or underutilized, minimum 10,000 sq. ft., structurally sound, and integral to the downtown.”
- Monetary Value: $500,000 limit or 30% of the total costs, whichever amount is less.

ANTICIPATED RESULTS

Through the use of the Anchor Building grant, the local community can restore the Moose Lodge to become a central location in downtown Elizabethtown as it once was. Although there has not been an exact cost estimate, the grant would provide a stable foundation and be the main sources of income during the time of construction. As the financial foundation for this project, it would encourage other investors to contribute to the cause. After construction, the Moose Lodge building would once again be ready to serve the community.

REFERENCES

Presentation Tips

- Greet attendees with a smile. Engage them before launching into a spiel.
- Stand to the side of your poster, so attendees can read it.
- Prepare an “elevator speech” summarizing the main points.
- Maintain eye contact and do not read directly from your poster or notes.
- Speak loudly and clearly.
- Ask attendees if you have been clear or need to go into more detail on any point.